



MR. CHERUIYOT KIPKORIR BELLA

Curriculum Vitae

CAREER OBJECTIVE

To support growth and profitability in an organization by providing challenges, encouragements through peaceful coexistence. I have the desire to work in a busy and challenging environment, where I can have a challenging position that allows effective use of the knowledge that I have acquired through academic pursuits, roles and work experiences. I therefore look forward to advancing to a position of leadership that allows me to share my ideologies in a creative and decisive manner, leading and inspiring others in an open and honest way.

PERSONAL ASSESSMENT

I am a patriotic Kenyan, committed, hardworking and determined who is ready to ideologically and skillfully work for my country and uphold the good will it has.

I portray strong work ethics & ability to plan, multi-task and prioritize to work independently.

I have portrayed great leadership and organizational skills as well as being an optimistic and a focused team player who can work under minimal supervision.

I am highly motivated, tenacious and excited about development and progression, much more, I am versatile and ready to learn

I believe in competency, transparency and hard work thereby uplifting the profile and image of any Organization I serve in.

PERSONAL DETAILS

Name: Cheruiyot K. Bella

Nationality: Kenyan

Languages: English and Kiswahili

Address: P.O Box 903-30300 Kapsabet, Kenya

P.O. Box 701-20400, Bomet, Kenya

Email: bellacheru@gmail.com, bellacheruiyot@buc.ac.ke

Tel: +254712050610, +25478640853

ACADEMIC DETAILS

JANUARY 2013-DECEMBER 2014: Kisii University; School of Business and Economics, Master in Business Administration (MBA) Marketing option.

Address: Kisii University

P.O Box 408-40200; Kisii, KENYA

AUGUST 2008 - NOVEMBER 2012: Moi University School of Human Resource Development; Department of communication Studies; Bachelor of Science in Communication and Public Relations. Successfully completed the relevant courses standardized for the course.

Address: Moi University Eldoret West Campus

P.O Box 3900; 30100; Eldoret, KENYA

Email: shrd@mu.ac.ke

JAN 2009-MARCH 2009: Kapsabet Bible College; Certificate in Computer Studies; Overall Grade – Distinction.

Address: Kapsabet Bible College

P.O Box 20; 30300 Kapsabet; Kenya

FEB 2005-NOV 2008: Terige Boys High School; K.C.S.E B- (minus)

Address: Terige High School

P.O Box 57:30302 Lessos. Tel: (0327) 35211

JANUARY 1995-NOVEMBER 2004: Cheribisi Academy; K.C.P.E 359 Marks; (B+)

Address: Cheribisi Academy

P.O Box 903;30300 Kapsabet; Kenya

WORK EXPERIENCE

1st SEPTEMBER 2021 – DATE – Bomet University College; Administrative Assistant, School of Pure and Applied Sciences

22ND OCTOBER 2018 – 1st OCTOBER 2019 – Nandi Tea Estates Limited; Sales and Marketing

10TH OCTOBER 2013- OCTOBER 2018: Kisii University, Part time Lecturer, School of Business and Economics, faculty of Arts and social sciences, faculty of Health science, Faculty of Information Science.

Taught the following units, Principles of Marketing, Marketing Research, Marketing information systems, Marketing of services and Non-Profit Entities, Communication Skills, Business Ethics, Public Relations workplace issues and seminar, Introduction to Public relations, Principles of Management, Communicative English and Business Communication.

Other duties performed at Kisii University: Marketing and administration at the School of Business and Economics

10TH OCTOBER 2013 – JAN 2014: Eldoret College of professional studies; Lecturer, faculty of library and information science; department of mass communication.

4TH SEPTEMBER 2012 - 29TH NOVEMBER 2012/M: Kenya Power North Rift; Marketing Department. Among the duties performed were marketing and Customer Relations

SEMINARS AND CONFERENCES

Organized and successfully hosted a one day Motivational Day held at AIC Kapchemoiywo Local Church on 5Th May 2012. In attendance were:

- Scolastica Tuwei; Corporate Affairs Kisii University Eldoret Campus
- Mr. Ngetuny: Marketing Kisii University Eldoret Campus
- Donald Koros- Master in sociology and Lecturer
- Mathew Kipng'etich- Deputy Principal C.I.T.C
- Keneth Kemboi- Special Education

Attended the Moi University Public Relations Conference organized by COPRESA (Communication and Public Relations Students Association) on 10Th February 2012. The theme of the conference: **PUBLIC RELATIONS AND DEVELOPMENT**. In attendance were:

- His Excellency, Ambassador George Owuor- Permanent Representative, Permanent Mission of the Republic of Kenya to the UNON
- Mr. Henry Karuga Kamau- Marketing Director Family Bank
- Salim Bakari- Public Relations Manager Chemelil Sugar Company

Participated in a tree planting exercise in honor of the late Prof, Margaret Wangari Mathai organized by Moi University in collaboration with ISDO (International Students Development) and NEMA (National Environmental Management Authority) on October 7Th 2011

Organized and Participated in a social responsibility activity held at Moi Teaching and Referral Hospital organized by Moi University Wakenya Pamoja Association in collaboration with The Moi Teaching and Referral Hospital on 13Th February 2010

Participated in a Public Speaking Contest organized by (COPRESA) Communication and Public Relations Students Association of Moi University on 23rd September 2011 and presented the topic: **The Role of Media in Crisis Management**

Participated in and successfully completed a 3 month religious seminar held between Jan-March 2009 at Kapsabet Bible College organized and facilitated by the Academics Department

PUBLICATIONS AND PRODUCTIONS

Performed a video and audio production on the unique feature of Mombasa Kenya; Directed by Dr. Abraham K. Mulwo a Senior lecturer at Moi University.

Currently writing a Motivational book Title: THE EARLY LEAD

RESEARCH AND SUPERVISION

Researched and successfully defended a Masters Academic Research project that successfully led to an MBA Degree in Business administration; Marketing option entitled

“THE IMPACTS OF CUSTOMER RELATIONSHIP MANAGEMENT PRACTICES ON CUSTOMER SATISFACTION AND LOYALTY” A CASE STUDY OF SAFARICOM LTD ELDORET. Supervised by DR. Yusuf Kibet and Dr. Bonuke

Supervised several diploma students’ academic projects at Kisii University Eldoret Campus that were successfully presented and defended through defense panels.

Sat on several defense panels as a judge to defense presentations at Kisii University Eldoret Campus for diploma students chaired by the dean School of Business and Economics; Kisii University

LEADERSHIP ROLES

JAN 2015-DATE: Sec General Wilson Kipketer Foundation; through this I have foreseen youth development and empowerment initiatives including talent and sport empowerment, counseling programs.

AUGUST 2013-DATE: Vice Chairperson Kapchemoiwo YOUTH empowerment through which we initiated tree and nursery management for youth development, motivation and encouragement initiatives

JAN 2012 – DATE; Founder and Patron at Movers through which I engage in motivation speaking, counseling as well as team building programs. Through this platform a number of youth have gained confidence and restructured their lives for the better

REFEREES

Personal Referee

Mr. Kenneth Kemboi

(Educationist)

P.O Box 568

Kapsabet

[Tel:0720964255](tel:0720964255)

Academic Referee

Dr. Francis Nyarombe

(Deputy Director, Kisii University; Eldoret campus)

P.O Box 408-40200

Eldoret

Tel:0723322557

Professional Referee

Mr. Joseph Otieno

Coordinator School of Business

Kisii University Eldoret Campus

P.O BOX 408-40200

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